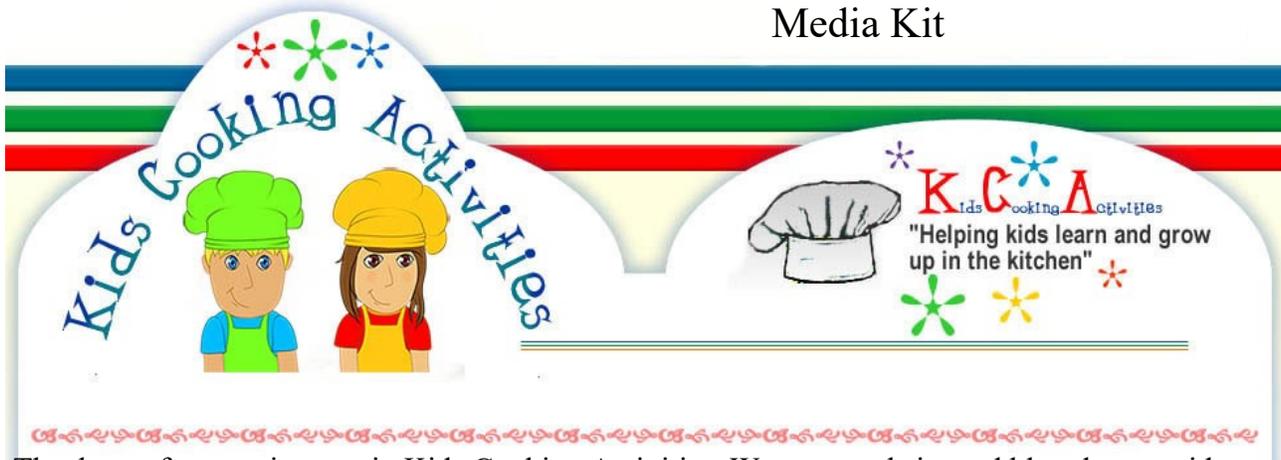


## Media Kit



Thank you for your interest in Kids Cooking Activities. We are a website and blog that provides resources for teachers, parents and educators to teach kids cooking. We feel it is a life skill that will influence a child's life and give them greater confidence as they grow up cooking and helping in the kitchen. You can visit our site here:

<http://www.kids-cooking-activities.com>

Kids Cooking Activities was created and written by Debbie Madson, mother of three and Web Publisher of two FACS websites. She has cooked with her kids since they were preschool age and has taught many cooking classes for kids through after school activities, preschool groups, girl scout groups, boy scout groups, church groups and playdates.



One of her favorite things about writing Kids Cooking Activities, besides cooking with her own kids, is the responses she gets from her readers:

*I just have to say that I am thrilled to have found your website. I run an Autism Resource classroom for students K-2 and I have made it my goal to include daily cooking activities in my curriculum as part of life-skills learning for my students. It has been very hard coming up with every single day activities, but your recipes and lessons will make my life so much easier. Thank you!!!!*

*Ms Madson,*

*Your website is wonderful with great ideas, suggestions, examples, eBooks, recipes and links. I have encouraged friends and family to check it out and subscribe to it. I taught a cooking class to youth at my church for several years and used many of your ideas and recipes during the classes. Thank you so much for sharing your ideas with me and the world. This is a user friendly site with great materials. Gracie*

*I run a Kids Cook program after school. I have really enjoyed browsing your site, a lot of helpful ideas*

*Darla*

*Hi! I have enjoyed your newsletter and recipes, lessons, topics for a long time. As my daughters are playing on school teams, I am hoping to use your site and recipes from it as a team building experience. I plan to make treats for the teams using your recipes, and I plan to invite the girls from the teams over to cook with us. I think it will be great! Thank you for such a great, useful site! Be well-Rita M.*



Kids-Cooking-Activities.com was started in 2006 and has grown and evolved in the last 10 years.



## Demographics

Most of our readers to Kids Cooking Activities are women, who are in the age range 25-44, have children and are college educated. 74% are from the USA.

## Site Statistics

### Alexa Ranking:

Global Rank <sup>?</sup>

 **792,084**  166,299

Rank in [United States](#) <sup>?</sup>

 **251,929**

### Google Page Rank:

Main website-[www.kids-cooking-activities.com](http://www.kids-cooking-activities.com) = PR3

Blog -<http://blog.kids-cooking-activities.com> = PR1

### Google Analytics Stats

Monthly Unique Visitors -38,000- 40,000

Monthly Visits - 65,000-70,000

Monthly Pageviews – 150,000-190,000

### Social Media Statistics

Facebook Fans: 12,890

Twitter Followers: 1,399

Pinterest Followers: 3,113

Instagram Followers: 179

## Advertising

There are several advertising options available with Kids Cooking Activities. Feel free to contact me at [debbie@kids-cooking-activities.com](mailto:debbie@kids-cooking-activities.com) with any questions or concerns.

**Kids School Directory**– For kids cooking schools or cooking party businesses that would like to be listed in our school directory, see our information on adding your school at:

<http://www.kids-cooking-activities.com/kids-cooking-school-directory.html>

**Blog Posts**– Guest blog posts are available. If you'd like us to add a 400 word blog post to our blog with up to 2 no follow links please email me with your ideas.



## Product Reviews

If you'd like to let our readers know about a product you have available, we do product reviews of kids cooking products, cooking items and cookbooks. This is a great way to increase your exposure and sales of your product. We also have done product giveaways that our readers enjoy. Contact us if you are interested.

Here is an example of a review we've done:

<http://blog.kids-cooking-activities.com/2012/01/speedy-sneaky-chef.html>

Top 10 Kitchen Products Review:

<http://blog.kids-cooking-activities.com/2014/12/top-10-kitchen-products-to-have-when.html>

## Giveaways

We have several giveaways each year as well as a monthly recipe contest that runs throughout the year. If you'd be interested in adding your products to our giveaways please email me.

### Kids Cooking Contest

<http://www.kids-cooking-activities.com/cooking-recipe-contest.html>

### Product Giveaways

<http://blog.kids-cooking-activities.com/2015/10/top-10-kids-cookbook-2015.html>

<http://blog.kids-cooking-activities.com/2015/12/12-days-of-christmas-giveaways.html>

## Kids Cooking Interviews

Do you have a kids cookbook that you'd like our readers to know about? We do author interviews via email to let our readers know about the authors behind the cookbooks. These interviews are a great way to introduce your cookbooks to our kids cooking community. Here are a few we've done in the past:

### Sneaky Chef

<http://blog.kids-cooking-activities.com/2013/01/the-sneaky-chef-interview.html>

### Annabel Karmel Interview

<http://blog.kids-cooking-activities.com/2013/03/annabel-karmel-interview.html>

Feel free to contact me at [debbie@kids-cooking-activities.com](mailto:debbie@kids-cooking-activities.com) with any questions or concerns.